IHE Delft Institute for Water Education, the world's largest international graduate water education facility, works to strengthen water sector capacity to contribute to a world free of poverty and injustice, in which people manage their water and environmental resources sustainably and equitably.

More than 120 of IHE Delft's 200 staff members are academics from all over the world. About 250 guest lecturers from global academia and industry contribute to the Institute's educational programmes. Each year, 750 international professionals, including about 200 MSc students, attend courses at IHE Delft. Our working language is English, and we promote a healthy work-life balance through measures that include support to staff who want to work part of their time from home.

IHE Delft is a unique knowledge institute in the Dutch research and educational landscape that combines excellence in education and research with work to advance global sustainable development. Partnerships are integral to achieving this mission: The Institute works closely with universities, government agencies, NGOs, and private sector institutions in the Netherlands and around the world. Through research, education and institutional strengthening, Institute staff make a tangible contribution towards all Sustainable Development Goals (SDGs) in which water is key.

The Communication Office is currently seeking a temporary:

Marketing Officer

38 hours per week

Responsibilities

IHE Delft seeks a skilled, enthusiastic Marketing Officer to recruit students, raise scholarships and reach new audiences.
Tasks include:

- Promote IHE Delft as an academically excellent institute that makes a global impact;
- Improve and implement marketing plan;
- Market IHE Delft's MSc programmes, its short and online courses, as well as its open course ware;
- Student recruitment, including of self-payers;
- Plan, organize, host and evaluate webinars and online lectures for prospective students;
- Attract new scholarships, including through participation in the fund-raising and acquisition group;
- Analyse marketing results and take lessons onboard;
- Oversee maintenance and improvements of education section of IHE Delft website;
- Prepare the 2025 edition of the Education and Training Guide;
- Contribute to other Communication Office team tasks, work with colleagues in other departments;
- Other tasks as assigned.

Requirements

- Bachelor's or Master's degree in Marketing or a closely related field;
- For Master's degree holders: a minimum of two years of relevant professional experience;
- For Bachelor's degree holders: a minimum of three years of relevant professional experience;

- A track-record of successful international higher education marketing;
- Up-to-date knowledge of marketing trends and an ability to use act on them, including by using communication tools;
- Market research experience;
- Ability to analyse results and adapt actions;
- Awareness of the global situation, including the challenges faced by many IHE Delft applicants;
- Proactive self-starter who can work independently and thrives in a team;
- Professional fluency in English. Skills in other UN languages are a merit.

Terms of Employment

The employment contract is for 1,0 FTE for a six-month period, starting in early 2024, for a sabbatical replacement. The full-time position is hybrid, with at least two full days a week spent at IHE Delft.

The successful applicant will be hired via an employment agency, with compensation equal to scale 9/10 of the Collective Labour Agreement for Dutch Universities (CAO-NU).

Information and application

Additional information about the vacancy can be obtained from Susanna Lööf, Manager Communication Office (E: s.loof@un-ihe.org / T: +31152151722).

The candidate will be stationed in Delft, the Netherlands, and needs to be eligible to work in the Netherlands.

IHE Delft follows an open procedure of recruitment, which respects diversity and provides equal opportunity to applicants of all backgrounds.

Interviews will take place between 27 November 2023 and 4 December 2023.

Applications (in English), should respond specifically to the requirements, and can be sent until **22 November 2023** (closing date) including curriculum vitae and a motivation letter to recruitment@un-ihe.org, stating vacancy-number **23-CO-04**.

Acquisition by staffing agencies and other 3rd parties is not appreciated.

By submitting your application for this vacancy, you agree with the privacy statement below:
The personal data you share through your application file and other means will only be used by IHE Delft for the purpose of the recruitment and selection process in order to evaluate your suitability for the vacancy for which you have applied, as well as for communication purposes related to the vacancy. IHE Delft will process your personal details in accordance with the EU General Data Protection Regulation of 25 May 2018. For more information we refer you to the privacy statement of IHE Delft: https://www.un-ihe.org/privacy-statement
Without your prior consent or other legal basis, no information will be shared with third parties.